RESUME

Elliza.

AI Video Editor & Creative Production

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Book a call calendly.com/ellizaolvina23/30min **Based in** Butuan City, Philippines



PROFILE

AI video editor in Butuan City, Philippines. I edit video ads, short-form videos, podcast clips and AI videos for brands, coaches and agencies, working with US, EU and APAC time zones. You deal with me directly, from the brief to the final files.

WHAT I DO

AI cinematic commercials ✦ Brand video editing ✦ Social media advertising ✦ Motion graphics ✦ YouTube & content production ✦ AI creative production

CORE SKILLS

Direct-response video ads, Hook-first pacing for paid social, Short-form for Reels, TikTok and Shorts, Podcast and talking-head clips, AI-generated scenes and hook visuals, AI shots mixed with real footage, Promos for AI products, Kinetic typography and captions, Motion graphics and icons, Masking: text behind the subject, Infographics for explainers, Color correction, One edit delivered in 9:16, 4:5 and 16:9

TOOLS

AI VIDEO GENERATION
Higgsfield

VIDEO EDITING
Premiere Pro, DaVinci Resolve, CapCut

MOTION GRAPHICS & VFX
After Effects

STRENGTHS

Communication, problem-solving, time management, organization, creativity, adaptability

SELECTED WORK

SOCIAL MEDIA ADS 40	Paid social ads for health, supplement and skincare brands, real estate developers and home services (HVAC, painting, tree care, bathroom remodels, truck and fleet repair), with captions for sound-off viewing
AI PRODUCT VIDEOS 23	19 AI UGC ads for beauty, skincare, fitness, pet and home products, AI tool promos, and a doctor-led ad that opens on an AI-generated shot
PODCAST & SHORT-FORM 18	Business, tax, survival and e-commerce shorts and podcast clips, including title words placed behind the speaker
MOTION GRAPHICS 8	Kinetic type, product shots, HUD graphics and a real estate deal told in motion graphics
YOUTUBE & LONG-FORM 2	A 2.5-minute skincare explainer and a 16:9 YouTube cut for a real estate developer

HOW I WORK

Brief
You send the goal, audience, platform and reference videos. I reply with questions and a plan.

First cut
The full first edit: hook, pacing, captions, music and graphics.

Revisions
You comment on the cut and I revise it. Rounds agreed before we start.

Delivery
Final files in every size you need, 9:16 to 16:9.

EXPERIENCE

Digital Marketing Virtual Assistant *Hospital In Your Home* — 2024 – 2025
- Created and scheduled social media content, email campaigns, and promotional materials to support outreach and branding.
- Monitored campaign performance, delivered weekly analytics reports, and recommended growth strategies.

Virtual Assistant *Care Home Mastery* — 2024 – 2025
- Designed webinar slides, course materials, and on-brand email templates with persuasive copy.

Social Media Manager *MarketMystr* — 2023 – MAR 2024
- Managed Instagram and Facebook end to end using GoHighLevel and Meta Business Suite as the content calendar.

EDUCATION

Caraga State University 2018 – 2022
Bachelor of Science in Biology

TRAINING

DICT 2021
WordPress Development, Social Media Management, Graphic Design

BRANDS IN THIS PORTFOLIO

The Disc Doctor ✦ Zen Nutrients ✦ JW ✦ IRSPROB ✦ Spy Ranch ✦ Jason Hanson ✦ EyeMuse

BY THE NUMBERS

64 edited videos in the portfolio

40 social media ads

3 formats: 9:16, 4:5, 16:9

5 core editing and AI tools